

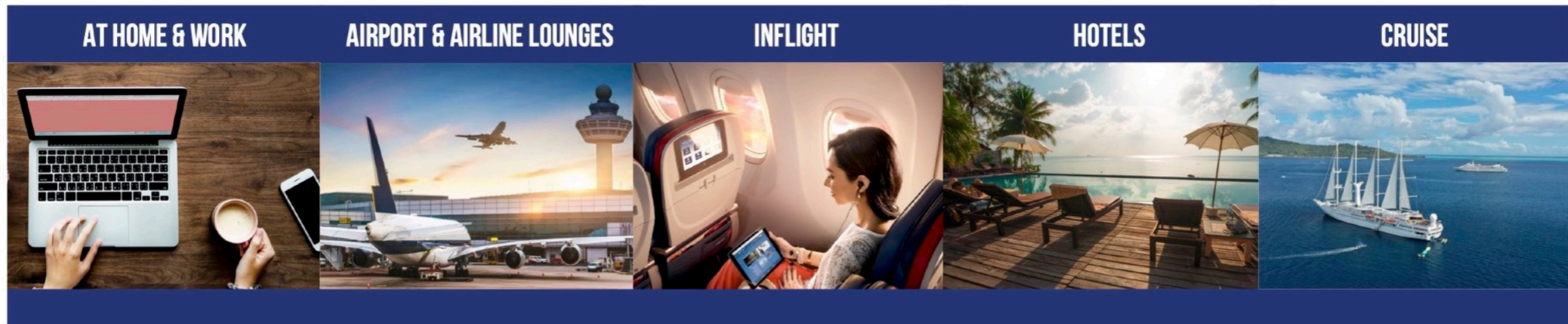
AIRGUIDE MEDIA NETWORK



AIRGUIDE ADVERTISING NETWORK

REACH AFFLUENT GLOBAL BUSINESS & LEISURE TRAVELERS

Elevate Your Global Presence & Harness the Power of Connection:
Reach an Audience of Over 200 Million Consumers and Businesses.



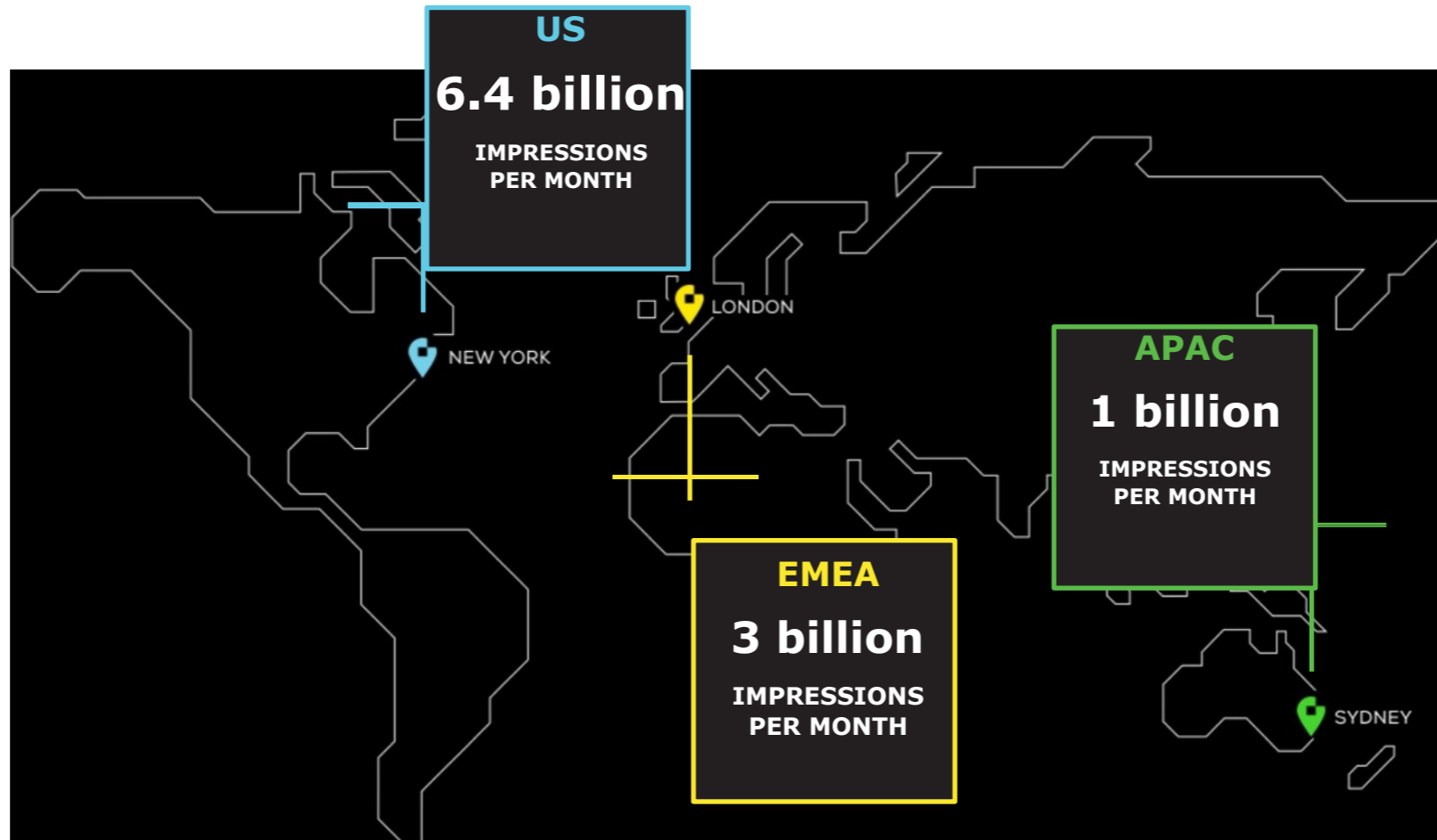
Reach Global Business & Leisure Travelers

- **Lifestyle + Travel & Business Network** – Apple News, AirGuide Business, AirGuide Destinations, Bloomberg, BBC News, Business Insider, CNN Business, Conde Nast, Vogue, GQ, Vanity Fair, Town & Country, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, Wall Street Journal, Wired, and many more.

The Global Air Traveler

- **Airport & Airline Lounge WiFi & Screens**
- **Airline Inflight WiFi & Seatback Screens**
- **Hotels & Hotel In Room Screens**
- Digital Display or Videos - Product Offer or Call To Action
- Sponsored Content & Videos - Promoting Your Product, Service or News
- **Targeting & Lead Generation** - We can target the right person at the right place and deliver display banners, videos, sponsored content, eMails to their devices.

LIFESTYLE + TRAVEL & BUSINESS NETWORK REACH



10+ BILLION

Our platform serves more than 10 billion content ads per month.

438 MILLION

Our advertisers reach a global audience of more than 400 million readers.

250

We connect our advertisers with the world's premium publishers – more than 250 around the world.

\$100K

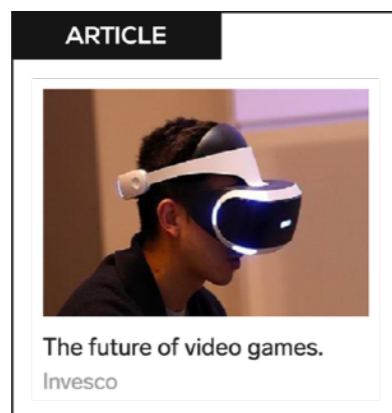
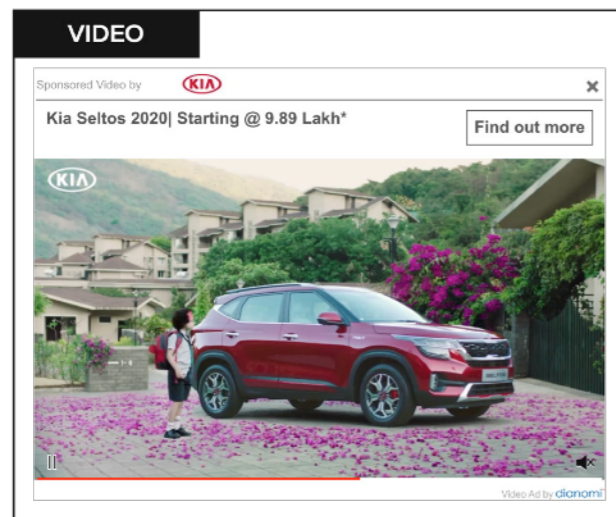
The audience we reach is affluent, with readers' average annual income exceeding \$100,000.

LIFESTYLE + TRAVEL & BUSINESS NETWORK

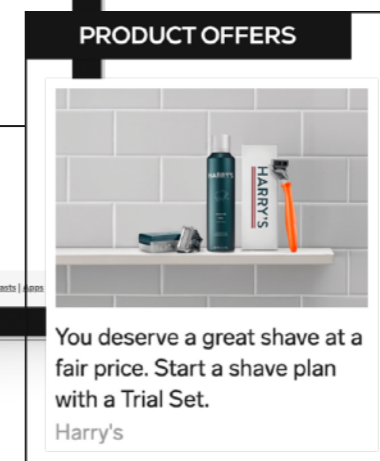
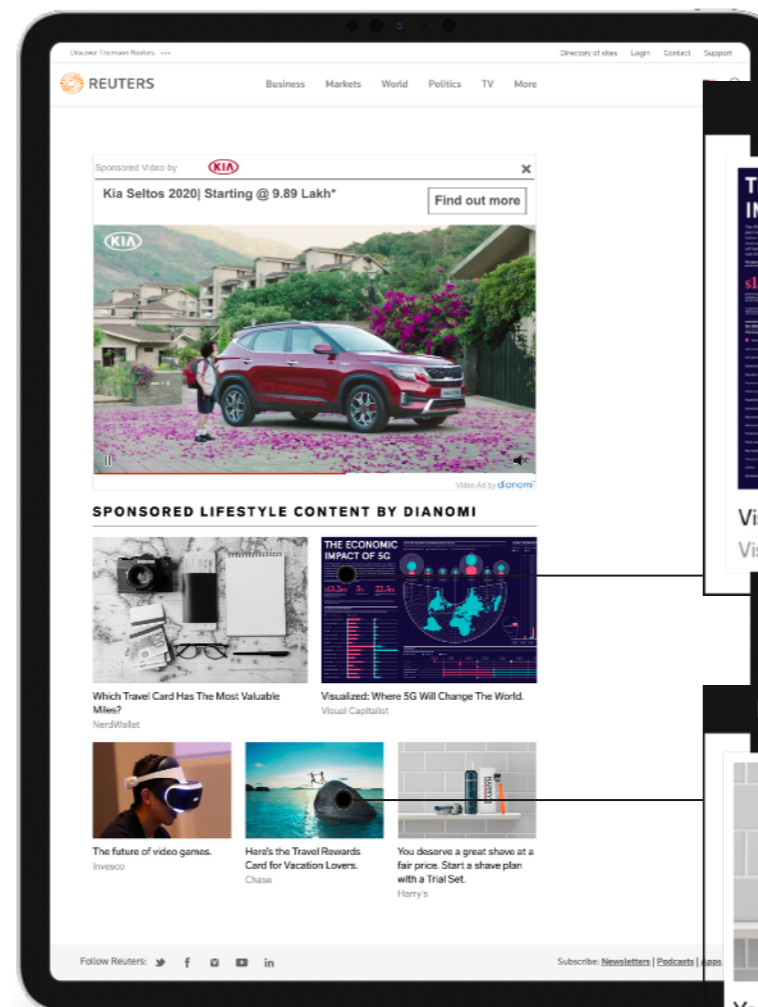
Sponsored content and native advertising for premium lifestyle brands on the world's most recognized publishing network. Engage audiences with immersive video content, anytime anywhere, distributed in our network channels:

Apple News, AirGuide Business, AirGuide Destinations, Bloomberg, BBC News, Business Insider, CNN Business, Conde Nast, Vogue, GQ, Vanity Fair, Town & Country, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, Wall Street Journal, Wired, and many more

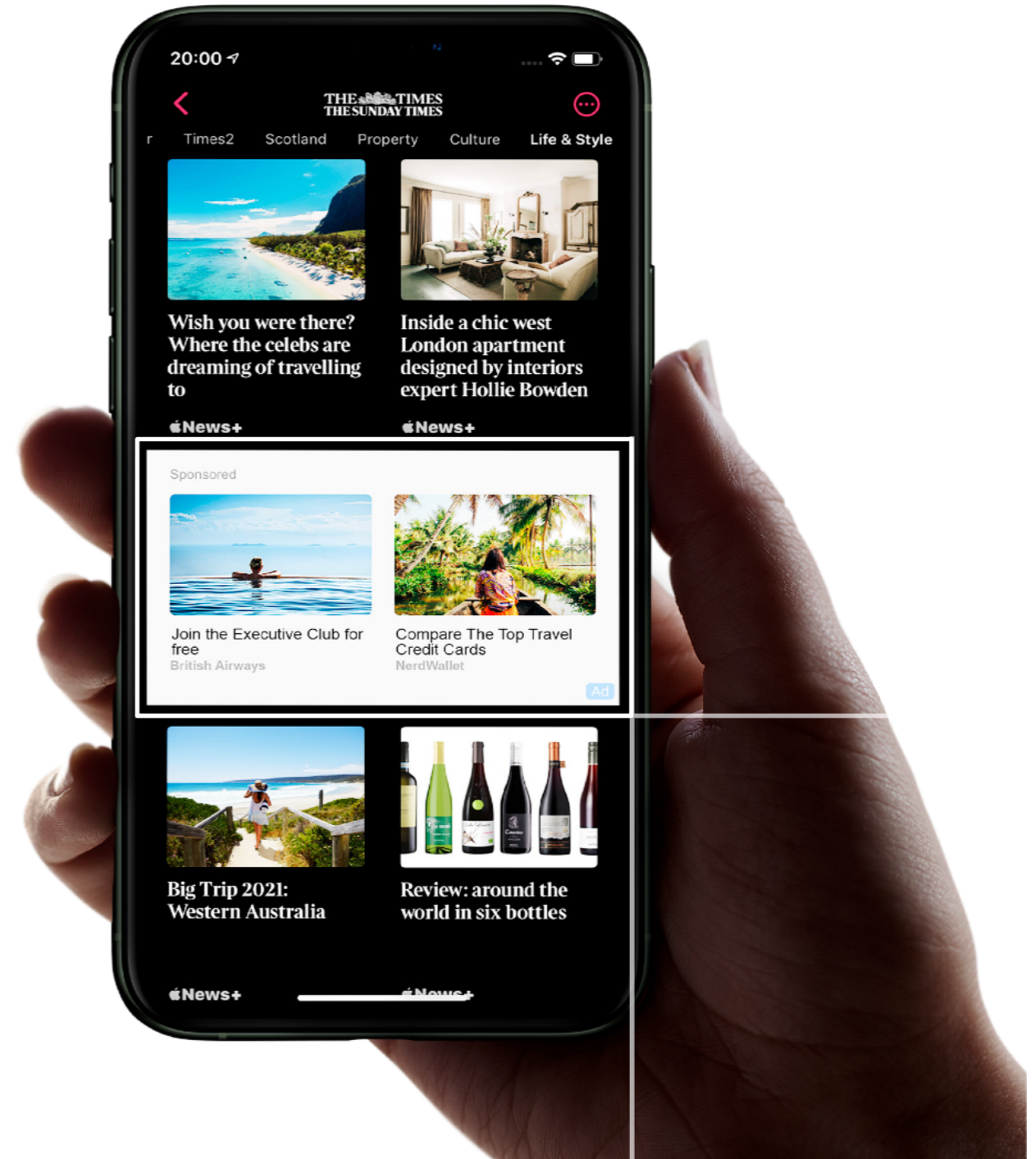
INTEGRATION EXAMPLES



Sponsored Content unit on Reuters

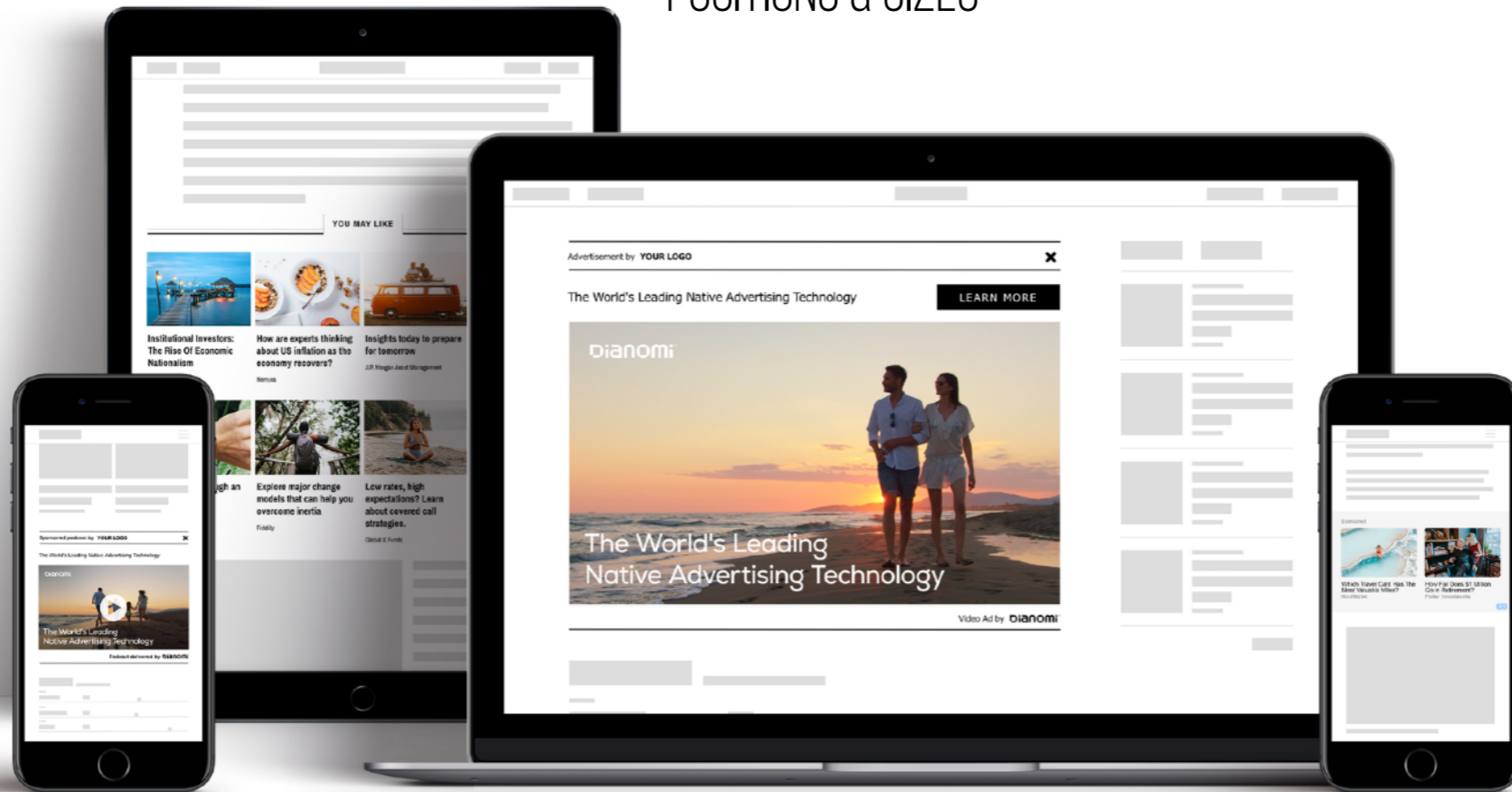


TRUSTED BY PREMIUM BRANDS

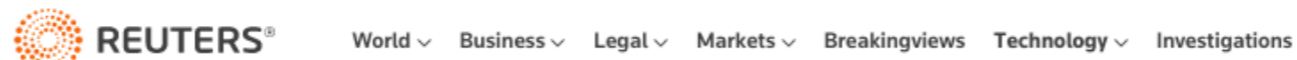
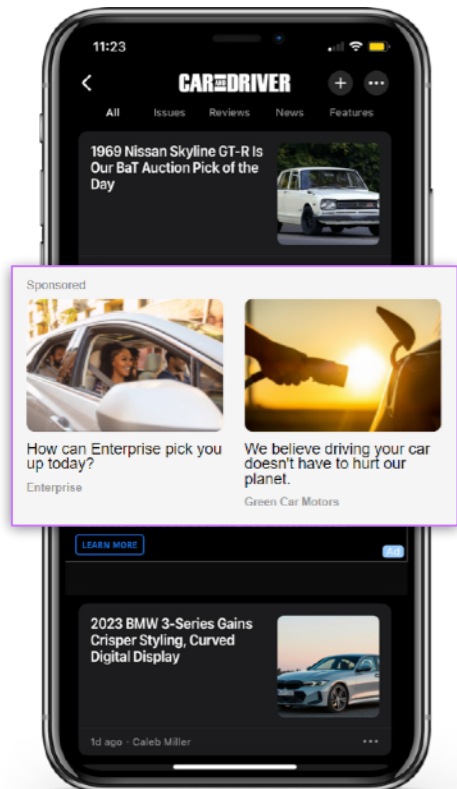


Sponsored Content unit on The London Times

DISPLAY & VIDEO ADVERTISING POSITIONS & SIZES



Most Popular Display Sizes: 300x250, 400x320, 728x90
Mobile: 300x250, 320x50



Sponsored Content

High Yield Online Savings Accounts
Sponsored by SavingsAccounts.com



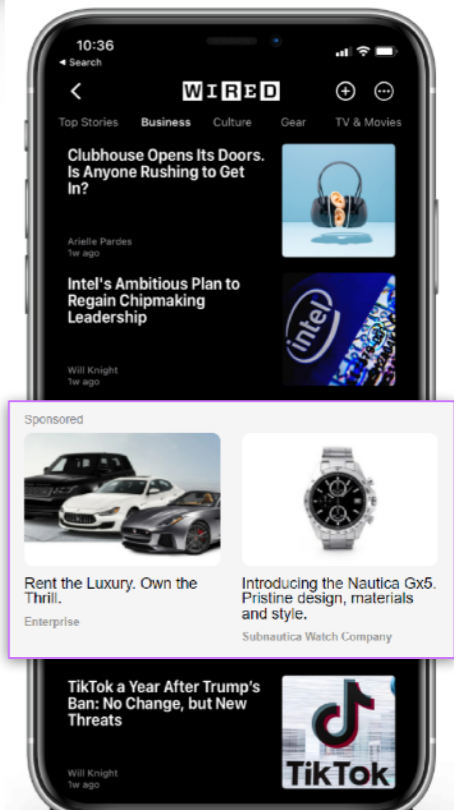
Hands Down One of the Best Cards for Good Credit
Sponsored by The Ascent



BPL? The fastest and most cost-effective energy management technology
Sponsored by Corinex



Explosive Stock: \$1 Company Making a Fortune from Nuclear Fusion
Sponsored by Trade of the Day Plus



FULL REPORTING AND ANALYSIS CAPABILITIES

We have full capabilities to monitor all content and advertising campaign performance.

ANALYTICS

Actions by Publisher

Date Range Campaign

Filter table data

Id	Publisher	Impressions	Ad clicks	Ad CTR
1665	INDEPENDENT Apple News - Lifestyle	50,215,378	49,700	0.1
1668	Evening Standard Apple News - Lifestyle	51,172,953	49,627	0.1
1488	THE TIMES Apple News	115,376,722	47,283	0.04
1512	THE TIMES	44,131,404	24,185	0.05
1274	REUTERS.com Apple News	27,950,233	17,507	0.06
1647	CNN Apple News - Lifestyle	16,093,098	13,739	0.09
1491	Bloomberg Apple News	14,782,915	7,451	0.05
87	LONDON SOUTH EAST	49,418,665	4,589	0.01
443	MarketViews For the Fund Investor	1,345,595	4,362	0.32
1805	The Telegraph Apple News - News	8,919,087	4,132	0.05
1623	THE TIMES Lifestyle	7,793,657	3,203	0.04
545	REUTERS.com	9,067,293	2,945	0.03
220	MarketWatch	28,424,451	2,193	0.01
1291	BUSINESS INSIDER Apple News	5,047,848	1,430	0.03

ANALYTICS

Actions by Ad Variant

Date Range Campaign

Filter table data

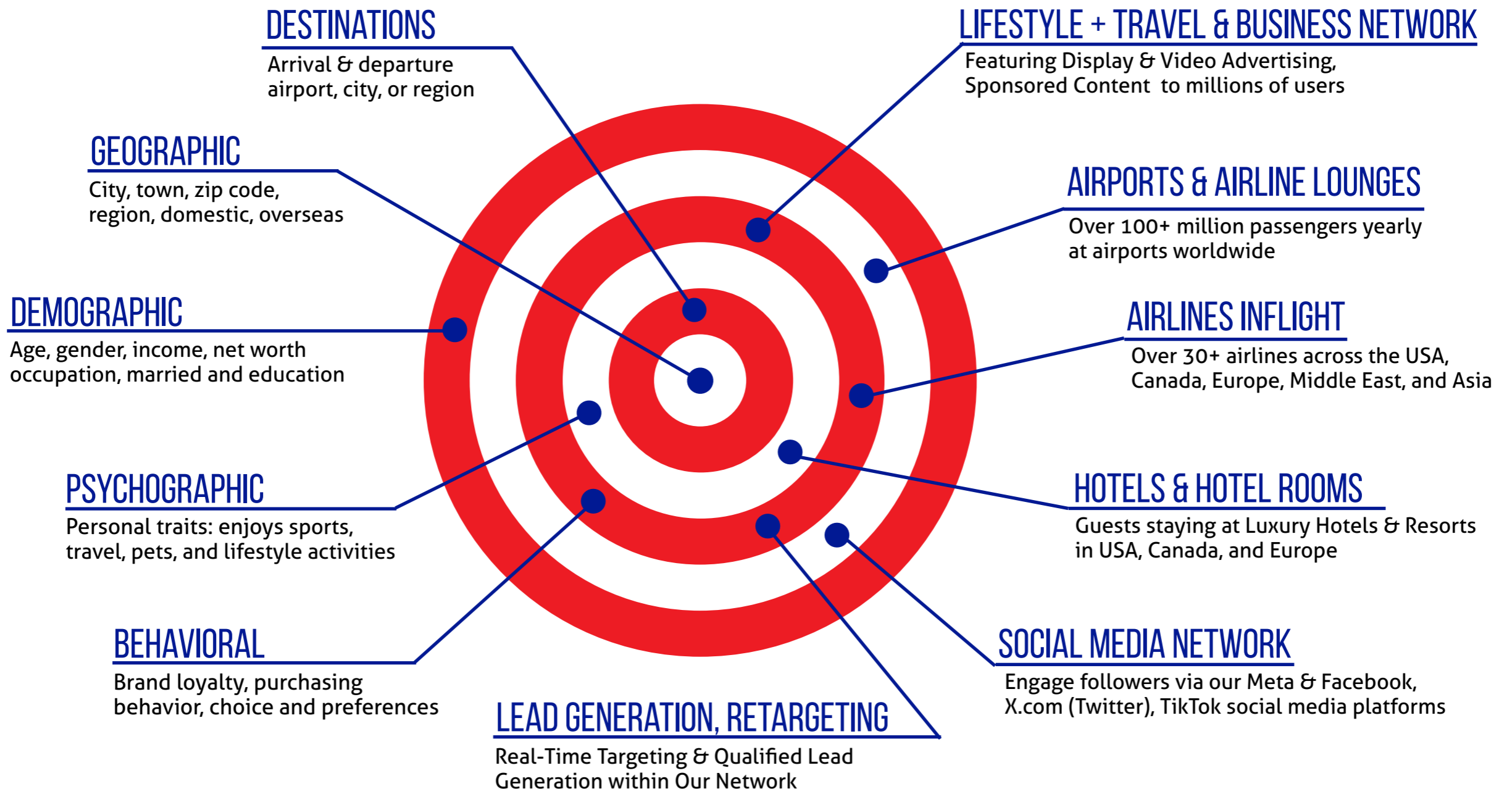
CampaignAd	Variant	Name	Creative
58140-62027	147587	Market Commentaries Jan 2020	
64656-68764	161104	Market Commentaries 2	
58140-75345	178433	Market Commentaries Jan 2020	
82223-87380	213043	Investment Trust Survey 2021 - Lifestyle	
82223-87380	213042	Investment Trust Survey 2021 - Lifestyle	
82223-87380	213040	Investment Trust Survey 2021 - Lifestyle	

Investment Trust Survey: What influences you when you invest?	Inactive	12,162,702	8,962	0.07	1.64
2 minute Investment trust survey - £250 prize draw for entries	Inactive	12,174,488	8,940	0.07	1.66

WHERE & HOW WE REACH THEM

TARGETING CONSUMERS, BUSINESSES & TRAVELERS

AirGuide Advertising Network - Elevate Your Global Presence & Harness the Power of Connection:
Reach an Audience of Over 200 Million Consumers and Businesses.



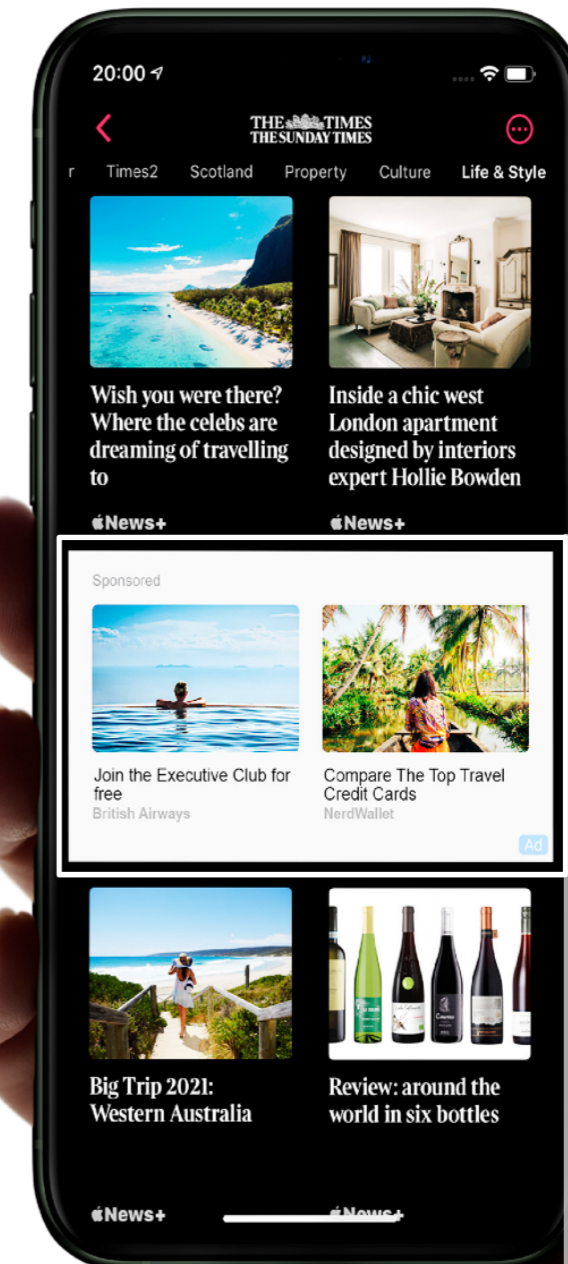
TARGETING & GEO-TARGETING CONSUMERS, BUSINESSES & TRAVELERS

Targeting & Geo-Targeting – We have the capability to target specific users in our entire network.

Geo-targeting is the method of determining the geolocation of a visitor and delivering content to that visitor based on their location.

Target where they live, where they work, by specific location, or other targeting criteria using our platform.

- We can target: airport, hotel, event, trade show, mall, business, building, street, competitor's location.
- We deliver: display banners, videos, sponsored content, eMails to the user's devices.
- Lead Data: We capture customer data with names, telephone numbers and emails (US only).
- Reporting Data: Full reporting and analysis capabilities to monitor all content and advertising campaign performance.



WHERE WE REACH THEM

TARGETING CONSUMERS, BUSINESSES & TRAVELERS





We reach 200+ million consumers and businesses.
AirGuide Advertising Network connects you to
a captive audience at all the key touch-points.

Reach Global Business & Leisure Travelers
The Global Air Traveler
Targeting Consumers & Travelers

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